

The Bureau of Private Postsecondary Education (BPPE) requires that a school provide information for each program offered in regards to completion rates, placement rates, licensure exam passage rates, and salary/wage information.

COMPLETION RATES: COSMETOLOGY

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	On-Time Graduates ³	On-Time Completion Rate ⁴
2013	99	99	40	40%
2014	127	127	41	32%

150% COMPLETION RATE – STUDENTS COMPLETING AFTER PUBLISHED PROGRAM LENGTH: COSMETOLOGY

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	150% Graduates ⁵	150% Completion Rate ⁶
2013	99	99	22	22%
2014	127	127	14	11%

COMPLETION RATES: ESTHETICIAN

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	On-Time Graduates ³	On-Time Completion Rate ⁴
2013	36	36	23	64%
2014	55	55	39	71%

150% COMPLETION RATE – STUDENTS COMPLETING AFTER PUBLISHED PROGRAM LENGTH: ESTHETICIAN

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	150% Graduates ⁵	150% Completion Rate ⁶
2013	36	36	2	6%
2014	55	55	6	11%

¹ "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² "Students Available for Graduation" is the number of students who began the program minus the number of "Students Unavailable for Graduation," which means those students who have died, been incarcerated, or called to active military duty.

³ "Graduates" is the number of students who completed the program within 100% of the published program length.

⁴ "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

⁵ "150% Graduates" is the number of students who completed the program within 101-150% of the published program length.

⁶ "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

PLACEMENT RATES: COSMETOLOGY

Calendar Year	Number of Students Who Began Program ¹	Number of On-Time Graduates ²	On-Time Graduates Available for Placement ³	On-Time Graduates Employed in the Field ⁴	On-Time Graduate Placement % Rate Employed in the Field ⁵
2013	99	40	40	33	83%
2014	127	41	41	29	71%

PLACEMENT RATES: ESTHETICIAN

Calendar Year	Number of Students Who Began Program ¹	Number of On-Time Graduates ²	On-Time Graduates Available for Placement ³	On-Time Graduates Employed in the Field ⁴	On-Time Graduate Placement % Rate Employed in the Field ⁵
2013	36	23	23	15	65%
2014	55	39	39	20	51%

¹ "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

² "Number of Graduates" is the number of graduates who have completed the program within 100% of the published program length.

³ "Graduates Available for Placement" is the number of graduates minus the number of graduates "Unavailable for Employment," which means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴ "Graduates Employed in Field" is the number of graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

⁵ "Placement Rate" is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

EXAMINATION PASSAGE RATES: COSMETOLOGY

Calendar Year	Number of Graduates Taking Exam ¹	Number Who Passed First Exam Taken ²	Number Who Failed First Exam Taken	Passage Rate ³
2013	59	38	21	64%
2014	45	33	12	73%

EXAMINATION PASSAGE RATES: ESTHETICIAN

Calendar Year	Number of Graduates Taking Exam ¹	Number Who Passed First Exam Taken ²	Number Who Failed First Exam Taken	Passage Rate ³
2013	23	17	6	74%
2014	38	33	5	87%

- ¹ "Number of Students Taking Exam" is the number of graduates who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.
- ² "Number Who Passed First Exam Taken" is the number of graduates who took and passed the licensing exam in the reported calendar year on the first attempt.
- ³ "Passage Rate" is calculated by dividing the number of graduates who pass the exam the first time they take it by the number of graduates who took the licensing exam for the first time after completion of the program.

SALARY & WAGE INFORMATION: COSMETOLOGY

Calendar Year	On-Time Graduates Available for Placement ¹	On-Time Graduates Employed in Field ²	Annual Salary & Wages Reported by Graduates Employed in the Field ³ (\$5,000 increments)
2013	40	33	<i>No graduates reported salary or wage information, please see chart below.</i>
2014	41	29	<i>No graduates reported salary or wage information, please see chart below.</i>

SALARY & WAGE INFORMATION: ESTHETICIAN

Calendar Year	On-Time Graduates Available for Placement ¹	On-Time Graduates Employed in Field ²	Annual Salary & Wages Reported by Graduates Employed in the Field ³ (\$5,000 increments)
2013	23	15	<i>No graduates reported salary or wage information, please see chart below.</i>
2014	39	20	<i>No graduates reported salary or wage information, please see chart below.</i>

- ¹ "Graduates Available for Placement" is the number of graduates who have completed the program within 100% of the published program length minus the number of graduates "Unavailable for Employment," which means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- ² "Graduates Employed in Field" is the number of graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
- ³ "Annual Salary & Wages Reported by Graduates Employed in the Field" is the amount of salary and wages reported by graduates gainfully employed in the field in increments of \$5,000.00; students are not required to supply this information, and in most instances do not.

Note: Pursuant to CEC 94910(d)(1) an institution is only required to make the aforementioned salary and wage information disclosure if the institution makes any expressed or implied claim about the salary that may be earned after completing the educational program. Avalon does not claim any salaries and wages in marketing, advertising, or enrollment practices.

To assist you with information available to the general public, the following wage and salary data for each program offered by Avalon was obtained from the Employment Development Department's Occupational Employment Statistics website (www.labormarketinfo.edd.ca.gov):

Program Name / Occupation Titles	Alameda County/Contra Costa Counties (As of 1 st Quarter of 2015)				
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Mean Hourly Wage	Mean Annual Wage
Cosmetology (Hairdressers, Hairstylists, & Cosmetologists)	\$10.00	\$11.67	\$14.76	\$13.82	\$28,724
Esthetician (Skincare Specialists)	\$12.96	\$17.37	\$20.92	\$17.25	\$35,877

Note: The wages listed in the table do not reflect earnings of self-employed, which can be higher depending on location of a salon, customer tipping practices, and competition from other salons. Initiative and ability to attract and hold regular clients are key factors in determining earnings.

Avalon Graduates of our Cosmetology and Esthetician programs have verified gainful employment in a variety of positions in the beauty industry, including, but not limited to:

- Assistant
- Beauty Advisor
- Esthetician
- Hair Stylist
- Lash Artist
- Junior Hair Stylist
- Manicurist
- Makeup Artist
- Nail Tech
- Receptionist
- Sales Associate
- Salon Coordinator
- Wax Specialist

For a list of the employment positions determined to be within the field for which a student received education and training for the calculation of job placement rates for our Cosmetology and Esthetician programs, please visit the website: <http://www.onetonline.org/>.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to CA state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the: **Bureau for Private Postsecondary Education; P.O. Box 980818; West Sacramento, CA 95798-0818; www.bppe.ca.gov; Phone: (888) 370-7589; Fax: (916) 263-1897**